

**BOOK YOUR POP-UP SHOP NOW!**



**Naas  
Racecourse**

# Naas Town Goes Racing

**Saturday  
6<sup>th</sup> of July 2019**

**N**aas Racecourse recently launched a new initiative which aims to encourage traders, community groups and locals to embrace their local racetrack and to connect with the town in a meaningful way. Local traders are invited to reserve a pop-up unit at a significantly reduced rate at the track in order to promote their business at The Naas Town Goes Racing Day on Saturday, 6th of July.

Various marketing options will be available to traders who can avail of gazebos where they can provide racegoers with sample products, meet with the public and promote their brand. Each trader who books space will also be provided with 10 complimentary admission tickets, race card advertising and their brand will feature on the large screens at the track. A number of units will also be available complimentary for community and sports groups.

The day itself will feature top class racing and will include lots of activities for families and children including face painting, novelty mascot characters, live music and a BBQ.

The Naas Town Goes Racing programme also includes various activities which are

taking place over the next few months which incorporate the local community including an art competition for schools and a Naas Tidy Towns competition sponsored by Caragh Nurseries and Naas Racecourse.

Please note, there are a limited number of spaces available and there is already a lot of interest in this day, therefore prompt booking is advised in order to avoid disappointment! Bookings will be made on a first come, first served basis.



*For more details and how to book see overleaf*



**Naas Town Goes Racing  
Pop Up Shop**

# Price and What's Included...

## 3m × 3m Gazebo

## 10 Complimentary

*admission tickets to the Naas Town Goes  
Racing Day, Saturday 6th of July 2019.*

## Race card advertising

*(1 × advert – 108mm W x 245mm H &  
3mm bleed which must be supplied by  
June 28<sup>th</sup>)*

## CCTV advertising

*On the internal TV screens at Naas  
Racecourse (1 × advert – 1024px × 576  
px, PNG which must be supplied by  
June 28<sup>th</sup>)*

**€250**  
**Total Price**

## To book your space

*please contact **Jackie Donohoe** at Naas Racecourse...*

 [jdonohoe@naasracecourse.com](mailto:jdonohoe@naasracecourse.com)



**(045) 897391**